

Specialist in unique yachts

Sales management of your motorboat



A common target



You are looking to sell your boat for the best prize as soon as possible. Marivent Yachts just gets his commission when the deal is closed. From the very first moment we are investing time and money to reach the same target as you. The sell.

¿HOW DOES IT WORKS?

3. Value of your motorboat
(agreed between the parts)

4. Authorization to the broker to manage the sell (agreement)

CONTRACT







2. Market research (product positioning)

SALES MANAGEMENT

5. Marketing (Advertise, visits organization, offers management)



Sales management

1. Inventory check list:

To know in detail your motorboat is the starting point to achieve the prize to sell her and be able to give as much information as possible to any potential buyer. Her equipment, lay out, refits or the maintenance book are subjects which will be asked by any buyer o broker, and we must be able to answer them clearly and rapidly.

MOTORBOAT INVENTORY C	HECK UST	MOTORBOAT INVENTOR
DESCRIPCIÓN GENERAL		Estabilizadores
Astillero		Tipo hélice
Astiliero Modelo	Astandaa. 49GL	Velocidad de crucero
Año		Velocidad de crotero
	1987	Velocidad Max.
Eslora	14,85	
Manga	4,35	ESPECIFICACIONES
Condición Localización	Segunda mano	Electrónica equipamiente
	Denia	Sonda
Precio	pendiente	Corredera
Tipo de construcción	Fibra de vidrio	Radar
Impuestos (Pais)	España IVA y matriculación (Zona 2-12pax)	Reflector de Radar
Calado máximo	1,5 (puntal 2,24)	Equipo de viento
Número de motores	2 Carterpillar	Centro Nevegación
Potencia	2 x 375CV	Plotter
Combustible	Diesel	Ordenador
Nombre del barco	Femose A	TV
MEASURES		Equipo de Música FM/CD/USB
LOA	2	DVD
Manga	2	Piloto automático
Calado maximo		Compas
Desplazamiento	31-30 argueo	GPS
Salon Convertible	No	and the second se
Molinete de ancia	Electrico 27 Watios	Altevoces (distribución)
Capacidad depositos	000000	VHF
combustible	2 x total 2200ltrs	EPIRB
Capacidad depósitos de	2 x 300itrs	AIS
agua		Equipamiento Interior
Depositos de aguas grises	1 No (1 W.C químico portátil)	Helice de pros
Depósitos de aguas negras		Helice de popa
Número de camas indix. Número de camas dobles	1 (67,698)	Bomba de achique de
		sentina electrica
Numero de camas gemelas	3	Bombe de achique de
Numero de cabinas		sentina manual
Número de baños	2	Horno
Numero de aseos		Cocine
Cabina de tripulación	1 con beño y AC	Microandas
POWER		W.C. (electrico/manual)
Fabricante (modelo)	ASTONDOA	Calefacción
Tipo de motores	Intraborda	Calentador
Tipo de transmisión	Eje y arbotantes nuevos del 2013	Aire acondicionando
Horas	3053hrs babor - 3083hrs estribor	Nevera
	2	INCVELO.
Número de motores Potencia de los motores	375hp	Congelador

Tipo hélice	4 palas Bronce (revisadas 2013)
Velocidad de crucero	16 - 18 kgts (160i/h)
Velocidad Max.	20 kints (plena carga)
ESPECIFICACIONES	
Electrónica equipamiento	
Sonda	\$49409.*C V-620
Corredera	Si (Reytheon ST60)
Radar	Reythcon 3604
Reflector de Radar	si
Equipo de viento	No
Centro Navegación	No
Plotter	Sexmence C-30
Drdenador	27
TV.	Panasonic TX = L52658 52" 2015
Equipo de Música FM/CD/USB	Clarión CXSO1 6 + clape de potencia 8000 0550.4 (4×150W)
DVD	No
filoto automático	Si (Reymarine ST8002)
Compas	2 Elx i puesto
3P5	Savmanine C-80 + Shinmade R\$3700
Altevoces (distribución)	2 altaveces comedior JSL 150W+ 2altaveces popa §633 150W+ 2 altaveces \$4,100 &jpj06
VHF	M-Tech MT- 500
PIRB	GPS 406 MHZ SARRAS
415	No
008	0.01
quipamiento Interior	
lelice de pros	Super power model 110 Serie 001505
Helice de popa	No
Bomba de achique de sentina eléctrica	si
Bomba de achique de sentina manual	si
Horno	Si Bosch
ocina	Vitro cerámica BOCSH
Microondes	NO
N.C. (electrico/manual)	ELECTRICOS
Calefacción	Condetia Tipo 6001 PCWM (apji) on cella cebina)
Calentador	220W Impage, and 2015 AMS Intercambiador
Aire acondicionando	Condete Tipe 6001 PCWM (apj)(on cade cabine)
Nevera	3 - (salon + cocina + banera con convertidor)
Congelador	Si en nevera de cocina
Maquina de hacer cubitos	No
ambs de seus merios	No

Potabilizadora	No
Compresor de aire	No
Garaje	No
Lavaplatos	No
Lavadora	No
20100125-31	
Equipamiento Electrico	
Baterias	2 motor + 12 servicio (2008)
Toma de corriente de tierra	Si 230V
Cargador de baterias	2 (1 generador y 1 resto de baterias)
Inverter	si
Generador	Onan 6.5 Kw Moko-ascH
Circuito Electrico	(12v / 24V/220V)
Exterior Equipamiento	
Teka en banera	Bañera + pasillos + proa + plataforma
Pasarela	Sensenzanji hidraulica / grua (150kg)
Ducha en la bañera	2 banera + plataforma
CONTRACTOR CONTRACTOR	Arimar, del 2013 (12 plazas) + 12 chalecos + 2 aros con
Balsa salvavidas	rabiza y luz flotante. Todo revisado y al dia.
Cojines de bañera	Bañera + Elx + proa
Mesa de bañera	De Teka con custro sillas
Escalera de baño	si
Plataforma de baño	Si (no hidraulica)
Dinghy/Tender/auxiliar	Yamaha projet, 350 full equip.
Motor fuera borda	No
Pescante/grua	No
Luces de cubierta	Luces (ed de cortesía en escaleras y bañera y espejo de popa
Fundas y toldos	
Bimini en 🗱	Si
Toldo en bañera	No
Toldo de pros	Tiene toldo solarium en proa?
Otres fundes	Ely, solatium, pros y parabrisas de cabina
Documentos	
Acreditación de propiedad	Registro marítimo
Certificado de abanderamiento	Registro maritimo
Seguro	si
Certificado de impuestos	
pagados	Registro marítimo
Certificado de conformidad	8
Certificado de astillero	1

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Sales management

2/3. Market research & value of your motorboat:

With our brokerage market knowledge and after a market research, we advice you to reach a public prize. Due to its relevance to position your boat in the market, and to the engagement that we assume with each unit we add to our brokerage fleet, this prize must be agreed between the owner and the broker.



Sales management

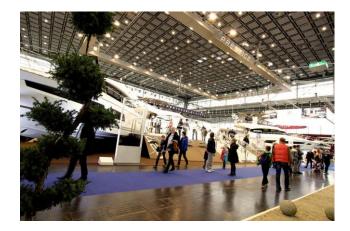
4. Authorization for the management of sale:

Using a private agreement we reflect on a contract your authorization for the management of sale with the terms and conditions (inventory, prize, offers communication, commission, etc.)



5. Marketing:

We start the marketing plan through our sales channels. During this process we will organize the visits, manage the offers and we will plan with you the marketing strategies.



Sales channels

Directly in our shops in Barcelona and Mallorca

National and international specialized web sites

More than 7000 contacts of our customers data base

Broker & collaborators international network all over Europe

Our web page & social networks www.mariventyachts.con



These sales channels achieve each month more than 10.000 potential customers



Feel the difference, be unique

Marketing (sales channels)

Marivent Yachts media

(web, social networks, newsletters)



Specialized web sites



Broker and collaborators network



Co-brokerage:

Marivent Yachts collaborates with international brokers all over Europe for co-brokerage operations. We keep our collaborators update about our available brokerage boats with a constant communication of listed boats.

Collaborator network:

We also work with a collaborators like bank yachts agent, yacht captains, charter companies and other professionals involve in the yacht market that give an extra range to sell our motorboats.



Outlet Center

Your harbor is far from your potential buyer

Would you like to reduce your mooring and care services costs during the sale process?

Barcelona (Port Forum & Port Balís)

Do you need your mooring place but you still haven't sold your yacht?

Does your yacht need some fittings or refits to sell her easily?

Not far from Barcelona International Airport, we can offer a berth during the sale process and a large range of maintenance services.

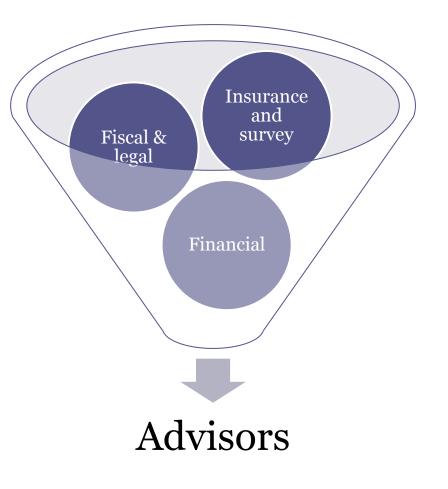


Fiscal & legal assessment



Marivent yachts have the knowledge and experience to guide you through the sale process.

But we can also offer to you the best advisors for financial, fiscal, or legal procedures dedicated to the yacht management.



OUR COMMITMENT

